



Emma Hsieh (Yun-chieh)

Graphic Designer | Motion Grapher | Interaction Designer

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I'm a curious and adventurous individual who believes that it is the responsibility of designers to positively impact their world.



EXPERIENCE

INTERNSHIP

May 2016

NEXT JUMP (New York, NY)

Graphic Designer, UI Designer

July 2016

Website redesign, mobile app icons design.
Magazine design: for company's highest annual award.
Video capture and editing for events.

FREELANCE

Oct. 2013

THE HONEY SMUGGLERS (Rochester, NY)

Graphic Designer, Photographer & Videographer

present

Merchandise Design: CDs, T-shirts, pins, posters & stickers.
Video capture & editing for promotional & live videos.

Dec. 2013

MISTER DONUT (Rochester, NY)

Graphic Designer, Brand Strategist,
Marketing Manager & Musician

July 2015

Merchandise Design: CDs, T-shirts, pins, posters & stickers.
Marketing & branding objectives planning.
Show booking & negotiate with promoters of music venues.

ARTIST & MUSICAL INSTRUCTOR

Aug. 2014

LYRIC ARTS ACADEMY (Rochester, NY)

Piano Educator & Graphic Designer

Aug. 2015

Taught piano & music theory to all ages.
Planned & hosted concerts. Designed posters for recitals.

Nov. 2014

JEWISH COMMUNITY CENTER (Rochester, NY)

"Into The Woods" Prop Master & Scenic Artist

May 2015

Analyzed scripts; created, collected & reproduced
props accordingly. Painted & drew backdrops & sets.

May 2013

JM PARKS CO. (Rochester, NY)

Product Photographer

Sept. 2014

Photographed jewelry, scarves & other products.



TOOLS

- Adobe Suite CC
- Final Cut Pro
- Autodesk Maya
- Cinema 4D
- Microsoft Office
- InVision



EDUCATION

2017

MFA Visual Communication Design

Rochester Institute of Technology

Merit Scholarship

2014

BM Applied Music

(clarinet performance)

Eastman School of Music
University of Rochester

Performer's Certificate

Howard Hanson Scholarship



LANGUAGES

Native: Mandarin / Taiwanese

Fluent: English

Professional: Cantonese



SOCIAL MEDIA

in @ YHSIEH4

ig @ HSIEH_EM

Be @ YHSIEH4

v @ YHSIEH4



SKILLS

- Interaction Design
- Motion Graphics / Sound Design
- Branding & Identity / Marketing
- Printmaking / Letterpress
- Photography / Darkroom Techniques
- Mac iOS & Microsoft Windows Literate



INTERESTS

- Photography
- Playing Music
- Traveling
- Reading
- Badminton
- Collecting...